



## **we-do-IT wins Victorian Government 2011 Emerging Exporter Award**

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In a gala ceremony at Government House on 19/10/2011 with some 600 guests in attendance, the award for the Emerging Exporter category was presented by the Victorian Governor Alex Chernov AO QC and the Minister for Manufacturing, Exports and Trade - Richard Dalla-Riva MLC to Dr Walter Hesse, Chairman of we-do-IT.

All 2011 Governor of Victoria Export Awards category winners will be automatically entered into the National 49th Australian Export Awards to be announced in Brisbane on 8 December 2011.

Minister Dalla-Riva explained that *"...The Annual Awards acknowledge the skill, achievement and contribution made by Victorian exporters to the State and the nation ... The 13 Award winners represent the best of the best in their exporting fields and reflect the world-class businesses that continue to flourish here in Victoria... Against the backdrop of ongoing global economic uncertainty and the challenges facing exporters with the strong Australian dollar and increasing competition from low cost countries, these businesses have important success stories to share..."*

See <http://export.business.vic.gov.au/funding-and-assistance/governor-of-victoria-export-awards>

In particular, the Award recognises the rapid we-do-IT export growth into US and Canadian Utilities through their product adjust.IT and associated services. adjust.IT is a land base and utility network conflation methodology based on rigorous least squares adjustment technique resulting in significant spatial data accuracy improvements for utility network companies. adjust.IT product and services have been supplied to major water, gas and electricity utilities in Australia, New Zealand, US and Canada with trials under way in South America. The software is currently used to adjust the service territory of Water Corporation throughout Western Australia.

### **About we-do-IT:**

we-do-IT comprises a team of highly qualified and fully Industry Certified Geospatial IT and SmartGrid Consultants. we-do-IT specialises in Enterprise Application Integration (EAI) services founded on a continuous track record of successful Business System Integration projects in the Telecommunication, Electricity, Gas and Water industries in the Asia/Pacific region, Canada, USA, UK, Germany, India, Malaysia, China and New Caledonia.

The business has maintained profitability since 1995 - resulting in continuous re-investment and an average of >30% annual revenue growth while enjoying very low staff turn-over (<7% vs 22% IT Industry average). An independent anonymous survey places we-do-IT in the highest percentile of Australian companies in terms of staff satisfaction.